



## ABOUT OUR COMPANY

Action Youth and Community Resources is a local non-profit organization started by concerned parents who simply sought to create a better community for their children. Since 1982, the goal of this organization was not to impose change upon the youth, but rather to teach those same youths the skills they would need to be the leaders of tomorrow, while presenting them with a realistic education regarding the dangers of using drugs and alcohol at an early age. One of Action's greatest accomplishments is the hosting of Positive Action and Positive Attitude summer camps, which reach hundreds of local students from 5th-11th grade each year. During one week of camp, these future leaders are offered a change to develop lifelong skills, while making lasting friendships.

From their humble beginnings in 1982, Positive Action and Positive Attitude have expanded to massive endeavors that are hosted for four weeks during June and July of each year. As the impact of these camps have grown, so, unfortunately, has the cost. As a result, Action is turning to its beloved community for help in keeping these amazing programs as low-cost as possible for each individual camper. Action reaches thousands of young adults and parents through-out the St. Tammany area every year and with your help, that number will only continue to grow!

All we ask is that you take a moment to consider the potential sponsorship packets listed below. Any and all donations are tax deductible and will serve to help Action to continue to provide life-changing experiences for all campers involved. We appreciate your time and look forward to hearing from you!

## CONTACT US

**Office Phone Number:**

985-205-1347

**Website:**

[actionycr.org](http://actionycr.org)

**Mailing Address:**

PO Box 3  
Mandeville, LA 70470

**Bentlie Logan, Executive  
Administrator:**

[office@actionycr.org](mailto:office@actionycr.org)

**Jeff Polito, Youth Director:**

[youthdirector@actionycr.org](mailto:youthdirector@actionycr.org)



# SPONSORSHIP PROPOSAL

Businesses searching for creative and interactive ways to reach new, loyal, and active customers are invited to partner with Action Youth and Community Resources. By partnering, you will benefit your business and strengthen your roots in the community and surrounding areas. We offer many sponsorship opportunities that can be tailored to fit your marketing goals and budget. Get face to face with thousands of potential new customers!

## TESTIMONIALS

"My 14-year-old returned from camp with the confidence to make good choices and be yourself. He realized that all kids have issues to deal with every day and knowing you have close friends from camp who will stand alongside you is a great comfort and makes it easier to get through the rough spots of adolescence."

"PA has taught my sons that being a leader is not only acceptable, but the right choice that leads them to the confidence they need to stand up against the many temptations that teens are faced with today."

"PA Camp has been one of the most positive experiences in our daughter's life. Each year it has helped her to become more self-confident as well as more aware of the world she is growing up in. We would highly recommend PA Camp to all parents of teenage children who want them to engage in a local program that really makes a difference!"

## SPONSORSHIP BENEFITS & DETAILS

The following opportunities will give your business recognition across all four weeks of camp as well as putting your logo and company's name in front of more than thousands of local community members that interact with Action throughout the year.

We aim to provide value to sponsors by:

- Providing opportunities for you to market your services to our hundreds of campers and their families, as well as the thousands of individuals directly involved with or impacted by Action through the entire year.
- Providing you with opportunities to become actively involved in the community, while also giving back to the youth of same.
- Helping to enhance your profile as an active supporter of a worthwhile initiative that promotes leadership development, positive decisions, creating lasting friendships, and community service.

	Title	Gold	Silver	Bronze	T-Shirt
<b>Value</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$1,500</b>	<b>\$500</b>	<b>\$250</b>
<b>Sponsorships Available</b>	1	2	5	10	Unlimited
Recognition as title sponsor (PA Camp presented by [your company]) in all communications and materials	✓				
Plaque for recognition	✓				
Recognition at all major Action events as title sponsor	✓				
First pick of sponsorships for the following year	✓	✓			
<b>Name and Logo Placement</b>					
PA Shirts (given to each camper)	Logo	Logo	Logo	Logo	Logo
All PA forms (online & paper)	Name & Logo	Name Only			

All Action news letters for the next year	Name & Logo	Name Only			
Inclusion of logo on signage at the event	Name & Logo	Logo Only	Name Only		
Guaranteed spot to display sponsor's own signage during all camps for 2019 (provided by sponsor)	✓	✓	✓		
Company name and logo included on the Certification of Completion provided to each camper at the close of camp	✓				
<b>Promotion</b>					
Company Logo listed as a Sponsor on Action's Website with link (6 months)	✓	✓	✓		
Company Logo listed as a Sponsor on Action's Website (6 months)	✓	✓	✓	✓	✓
Social Media Postings directly linking company's website throughout the next year.	4	2	1		
Mention of Company's name during any televised or broadcasted advertisement	✓	✓			
Recognition in PA's e-newsletters sent to current and prior campers	✓	✓	✓	✓	
Placement of signage at all PA recruitment events through the year (signage provided by sponsor)	✓	✓			
Verbal and Program Recognition of company at Action's Annual Gala	✓	✓			
Program Recognition of company at Action's Annual Gala	Name & Logo	Name & Logo	Name & Logo	Name Only	Name Only
<b>PA Camp Benefits</b>					
Ability to place items in participant swag bags	✓	✓	2 Items	1 Item	
Verbal recognition of company at closing ceremonies for individual week. (Includes company representative's attendance)	✓	✓			
Allowed one two-minute presentation during closing ceremonies to all parents, family, and friends of campers.	✓				
Option to provide/present an award to a Action Member at Action's Annual Gala	✓				
Photo opportunity with individual from your company, company sign, and 10 PA Campers, Interns, and/or Staff	✓	✓			

## SPONSORSHIP APPLICATION

Please fill-out the following form to confirm your chosen sponsorship level. Completed forms can be returned to Bentlie Logan, office@actionycr.org. Please don't hesitate to contact us with any questions (985) 205-1347.

### CONTACT INFORMATION

\_\_\_\_\_ Company Name (as you wish to be acknowledged)

\_\_\_\_\_ Contact Person's Name

\_\_\_\_\_ Company Email Address

\_\_\_\_\_ Contact Phone Number

\_\_\_\_\_ Address

\_\_\_\_\_ City/State/Zip Code

### SPONSORSHIP OPPORTUNITIES

\_\_\_\_\_ \$10,000 Platinum Sponsor

\_\_\_\_\_ \$5,000 Gold Sponsor

\_\_\_\_\_ \$2,500 Silver Sponsor

\_\_\_\_\_ \$1,000 Bronze Sponsor

\_\_\_\_\_ \$500 Patron Sponsor

\_\_\_\_\_ \$250 Patron Sponsor

\_\_\_\_\_ In-Kind Donation \$ \_\_\_\_\_

### PAYMENT INFORMATION

\_\_\_\_\_ Please send me an invoice

\_\_\_\_\_ I have enclosed a check made payable to the  
Action Youth and Community Resources.

\_\_\_\_\_ Please charge my credit card

Card Type: Visa / MC / AmEx / Discover

\_\_\_\_\_

Card Number

\_\_\_\_\_

Expiration Date

\_\_\_\_\_

Security Code

\_\_\_\_\_

Total Sponsorship Commitment

\_\_\_\_\_

Authorized Sponsor Signature